

# MELISSA Robinson-Winemiller

TEDx Speaker, Author, Trainer

As seen on:



## ABOUT MELISSA

Dr. Melissa Robinson-Winemiller is a TEDx speaker, leadership coach, and author who is changing the way we think about the way we think about empathy, emotional intelligence, and the role of humanity in leadership. She's spoken at institutions like Oxford, Cambridge, and Columbia, and her work has been featured in many publications and on dozens of podcasts.

She is best known for her podcast and YouTube Channel (*The Empathic Leader*), her book, and her TEDx talk addressing empathy as the antidote to self-shame and self-judgement, "Shattering Shame with Self-Empathy".

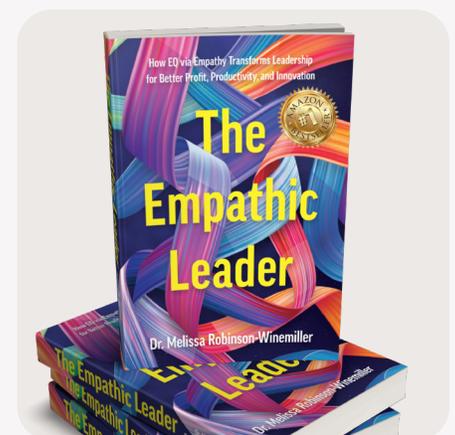
### THE EMPATHIC LEADER PODCAST



### TEDx TALK



### #1 BEST SELLING BOOK





## KEYNOTE PRESENTATIONS, WORKSHOPS & COACHING

Melissa helps leaders and organizations move through uncertainty with clarity, courage, and compassion—equipping them with the mindset and tools to lead meaningful, human-centered change. *Explore her most in-demand offerings below:*



Keynote Speeches



Leadership Coaching  
& Development



Emotional Intelligence  
through EQ Workshops

### KEYNOTE SYNOPSES

#### **Shattering Shame with Self-Empathy: The Extended Cut**

Crafted from Melissa's TEDx talk of the same name, this keynote expands on the ideas presented there and gives reasons why empathy isn't a soft skill, but a critical one. Dr. Robinson-Winemiller challenges outdated myths about empathy and shows why it's not only relevant, but essential in leadership. Participants will walk away with a clearer understanding of what empathy is (and isn't), how to make it actionable, and why building a habit of self-empathy is the first step toward leadership others with integrity and clarity.

#### **Empathy as the Innovation Engine**

Most people believe empathy is about feelings, but what if leaders knew it was a skill-based tool that fosters innovation? In this talk we discuss different types of empathy, and how knowing which to apply can unlock potential, ignite innovation, and enhance productivity and profits. From product design to organizational change, empathy ensures we're solving the right problems by first connecting human-to-human, not just building flashy solutions. Backed by research, real-world examples, and actionable tools, this session shows how empathy can turn insight into innovation and help organizations create smarter, more sustainable breakthroughs.

#### **Empathy with Precision: The Key to Unlocking Success**

Empathy isn't one-size-fits-all. Sometimes your people don't need your feelings—they need your understanding. In this talk, I'll break down the different types of empathy and help you recognize when to lean into each one. You'll learn how the right kind of empathy at the right moment can cut through the noise, build trust, and help both employees and leaders reach their full potential. This isn't about being nicer. It's about being more intentional, more human, and more effective for better profit, productivity, and innovation.

For a complete list of services or for custom requests visit [www.eqviaempathy.com](http://www.eqviaempathy.com)

**MELISSA** Robinson-Winemiller



## TESTIMONIALS

"Since implementing Dr. Robinson-Winemiller's teachings and strategies, we've seen a significant shift in our culture. Our team is more cohesive, communication is open and honest, and engagement has skyrocketed. I highly recommend her to any leader looking to unlock the power of empathy in their organization."

**Chason Forehand, Founder, HR-4U Inc.**

"She really shed a completely new light on a topic that I knew very little about. I would highly recommend Dr. Melissa to speak at your event."

**Dr. Emilio Justo, Renowned Surgeon and Blepharoplasty Expert**

"Melissa possesses a unique ability to articulate the profound benefits of emotional intelligence, emphasizing its pivotal role in personal and professional success. She's an indispensable guide for anyone seeking to unlock the transformative potential of empathy in both personal and professional spheres."

**Dr. DeAngelo Richardson, CEO, Different Reasons**

"Melissa doesn't just explain how empathy matters personally and organizationally. She shows the real, tangible benefits that actionable empathy brings to any business."

**John Tighe, Author, Speaker, and Master Sales Entrepreneur**

"She provided tons of value, great relatable stories, and really helped to bring the stories and science together. So if you're wanting to get your people to understand empathy and emotional intelligence, she's someone you want to have on your stage."

**Heidi Dunstan, Event Manager and Coordinator, and International Speaker**